

29

BY FAX/POST

GOVERNMENT OF ODISHA
FOOD SUPPLIES AND CONSUMER WELFARE DEPARTMENT

No. 20998 / dated, Bhubaneswar the 14th December, 2011
PL II P 6/11

From

Sri Madhusudan Padhi, IAS
Commissioner-cum-Secretary to Government

To

All Collectors

Sub: Mobile Governance (m-Gov) in Paddy Procurement in the State

Sir,

I am to inform you that Government of Odisha in FS & CW Department has decided to developing an application of Mobile Governance (m-Gov) where necessary uniqueness are given below:

It is a fact that information on paddy procurement is not reaching the State Headquarter in time. Similarly, the daily functioning of the PPCs is not being monitored at any level as the same information is not available. To overcome the information gap, it is proposed to get the information from each PPC (whether Society or Market Yard) with the help of mobile SMS. The Purchase Officers of Market Yard and Secretaries of Societies will sent SMS regarding paddy delivered to each miller as per Acceptance Note (AC Note) on the day of delivery to Mills. The SMS will be routed through the Mobile Modem set up in the FS&CW Department to the Server and MIS reports will be generated and made available through the website of the FS&CW Department (www.foododisha.in) and OSCSC (www.oscsc.in).

To achieve this, the mobile phone numbers collected through the Society Registration process and Market Yard Registration process would be used. If one Purchase Officer (PO) is operating for more than one Market Yard, then he/she has to give so many mobile numbers as many Market Yards where they are PO so that one Market Yard is identified with one Mobile Phone No. Use of any other mobile other than those registered will not be accepted by the Mobile Modem and the Server. The unique mobile for a Market Yard or a Society is an essential requirement for this m-Gov application.

Please note that an Unique Mobile Number of the Purchase officer of various agencies for a Market Yard is to be used for sending SMS. Please note that :

One Purchase Officer	One Market Yard	One Mobile Number
One Purchase Officer	Two Market Yards	Two Separate Mobile Numbers

If one Purchase Officer is in charge of two Market Yards for an agency, then he/she can use his/her mobile number for one Market Yard and use the mobile of SA-cum-GA attached to

him/her for the 2nd market yard. In such a case, the mobile number of SA-cum-GA is to assigned as the mobile for 2nd Market Yard while registered the same.

Similarly, Unique Mobile Number is to be used for each Society. For Example :

One Secretary	One Society	One Mobile Number
One Secretary	Two Societies	Two Separate Mobile Numbers
One Secretary	Three Societies	Three Separate Mobile Numbers

*In this regard a **Video Conference shall be held on 19.12.2011 at 3.00 PM.** CSO, ACSO, DRCS, ARCS, DSWO, EE I/c of Pani Panchayat of your district may be requested to attend the Conference. The District administration will conduct a 2 hour training programme for Purchase Officers of Market Yards and Secretary of Societies engaged in procurement for sending SMS.*

The SMS will have the following format:

PP_DDMMYY_Miller Code Quantity
(6 digits) (in Quintals)

The SMS is to be sent to the phone number-**94370 00359**

The SMS may be like **PP_081211_290101_250.5** ('_' indicates 'space')

081211 indicates 8th December, 2011 i.e. the date of delivery to the miller as per AC Note.

290101 is the rice mill code. This code indicates the first rice mill of Binka Block of Subarnapur District. The 'M' of miller code is to be ignored.

250.5 indicates the quantity of paddy in quintals delivered to the above mill on 8.12.2011.

After the SMS is received, the same will be collated and MIS reports would be generated to know the quantity of paddy procured at each PPC and paddy received by each mill. As the SMS information will be based on the AC Note, miller-wise paddy delivery is to be indicated in the SMS for the particular date. The MIS reports will also indicate the functioning of various PPCs throughout the State. The District Collector & CSO can also use the MIS reports to gear up their procurement machinery.

How to get Stated :

- Step – 1 Share the list of Millers engaged in procurement with **their codes** with the purchase officers and Secretary of Societies. These codes are to be used in SMS. Only codes of mills assigned to the Market Yard or Society is to be shared to avoid confusion.
- Step – 2 Inform them of their code i.e. of Market Yard or Society of which they are in charge.

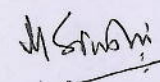
Step – 3 Ask the Purchase Officers / Secretaries who have already stated procurement to update their procurement information as per AC Note through Mobile Phone Number. Please note that One AC Note = One SMS i.e. information of one AC Note (which will contain the quantity of paddy delivered to a miller on a date) will be sent through one SMS to 94370-00359. Please do not make any voice calls on this number as it is connected to Mobile Modem.

Step – 4 After completing the backlog of procurement entries, ensure that daily SMS regarding AC Note are sent regularly by the Purchase Officers / Secretaries of Societies. This SMS application can be started right away from 19.12.11.

A video demo has been made available on the homepage of the department's website www.foododisha.in for helping the officials in sending SMS. This may be used during training.

As this is one of the novel initiatives of the Government, your whole hearted cooperation is necessary for making the initiative a success.

Yours faithfully,


14-12-2011
Commissioner-cum-Secretary to Govt.


Memo No 20999 dt 14.12.2011

Copy forwarded to MD O.S.C.S.C for information.


14/12/11
Asst. Director (QC)

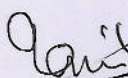
Memo No 21000 dt 14.12.2011

Copy forwarded to all CSOs/ for information and necessary action.


14/12/11
Asst. Director (QC)

Memo No 21001 dt 14.12.2011

Copy forwarded to GM, FCI, Bhubaneswar/ MD, TDCC, Bhubaneswar/ BM, NAFED, Bhubaneswar/ MD, MARKFED, Bhubaneswar for information and necessary action.


14/12/11
Asst. Director (QC)

SMS ମାଧ୍ୟମରେ ଧାନ କୁଣ୍ଡ ବିକ୍ରୟର ସୂଚନା ପ୍ରଦାନ
(କିପରି ଓ କେଉଁଠିକୁ SMS ପଠାଇବେ ତାହାର ନମୁନା)

ମୋବାଇଲ୍ ଫୋନ୍‌ର SMS Option/Creat/New Message କୁ ଚୟନ କରନ୍ତୁ ।

ତାପରେ 9437000359 ନମ୍ବରକୁ ପଠାଇବା ପାଇଁ ନମ୍ବର ଲେଖନ୍ତୁ ।

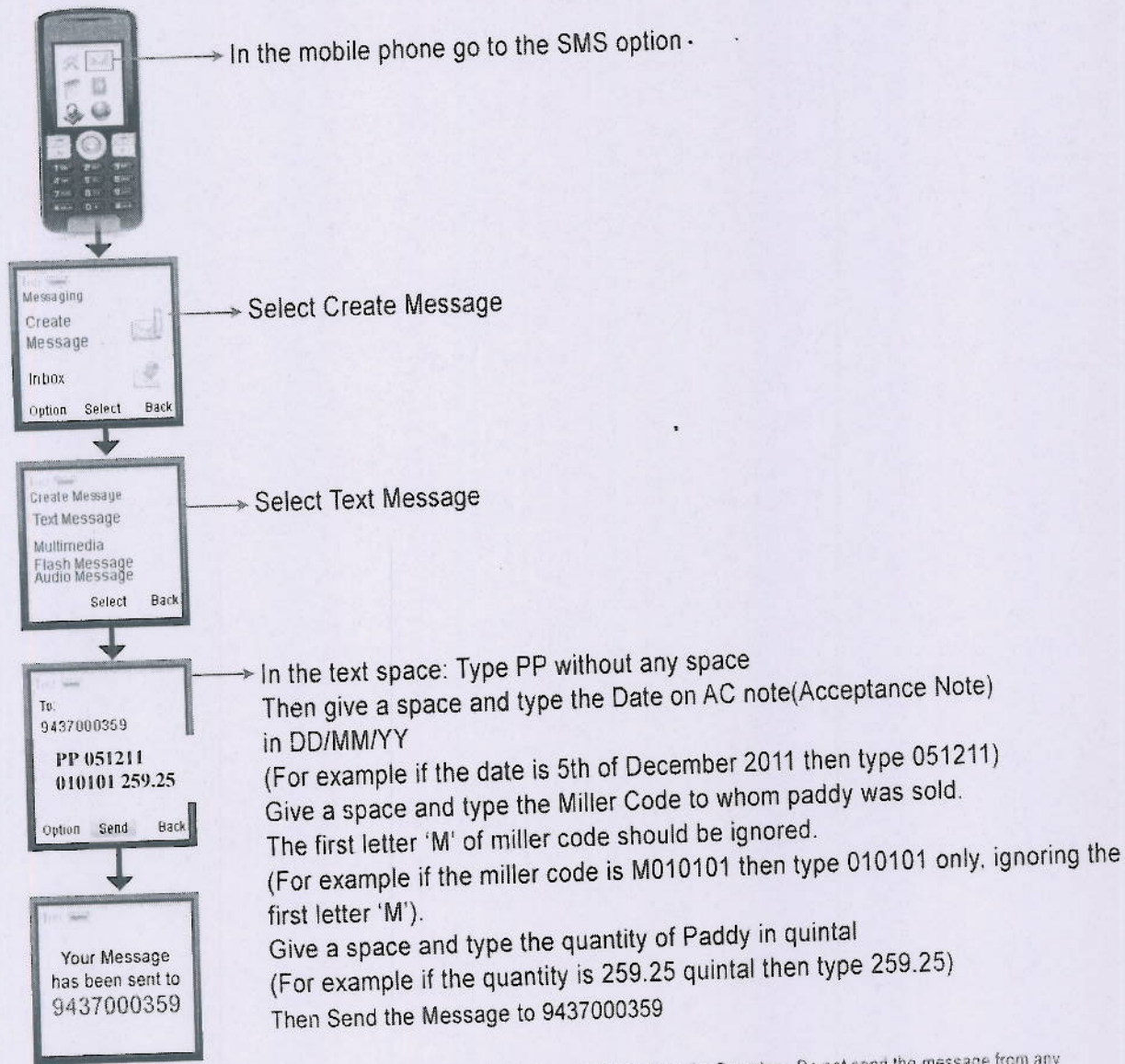
ସେଠାରେ ଆପଣ ନୂଆ SMS କରିବା ପାଇଁ ଥିବା (Create/Write Message) କୁ ଚୟନ କରନ୍ତୁ ।

Write/Text Message ଚୟନ କରନ୍ତୁ ।

ଲେଖାଯିବା ସ୍ଥାନରେ ଆପଣ ପ୍ରଥମେ PP ଲେଖନ୍ତୁ, ତାପରେ ଗୋଟିଏ ଗ୍ୟାପ୍ ଦେଇ AC Noteର ଚାରିଖକୁ ଏହିପରି ଲେଖନ୍ତୁ - (ddmmyy), ଉଦାହରଣ (ମନେକର ଚାରିଖଟି 05 ଡିସେମ୍ବର 2011) ତେବେ ଲେଖନ୍ତୁ - 051211, ତାପରେ ଗୋଟିଏ ଗ୍ୟାପ୍ ଦେଇ ମିଲ କୋଡ୍ କୁ ଲେଖନ୍ତୁ (ଦ୍ରଷ୍ଟବ୍ୟ - M କୁ ଛାଡି ଆଉ ସମସ୍ତ ସଂଖ୍ୟା ଲେଖନ୍ତୁ) ଉଦାହରଣ - ପଦି ମିଲ୍ କୋଡ୍ M010101 ହୋଇଥାଏ ତେବେ କେବଳ 010101 ଲେଖନ୍ତୁ । ତାପରେ ଗୋଟିଏ ଗ୍ୟାପ୍ ଦେଇ କେତେ ଧାନ ସେହି ମିଲ୍‌କୁ ପଠାଗଲା ତାହାର ପରିମାଣକୁ କୁଇଣ୍ଟାଲରେ ଲେଖନ୍ତୁ (ଉଦାହରଣ - (259.25) ।

SMS ଟି ଏହିପରି ଦେଖାଯିବ - PP 051211 010101 259.25

SMS Based Reporting on Paddy Procurement (How to Send SMS)



Note: Send the SMS from the mobile which has been recorded in the registration form for Secretary. Do not send the message from any other mobile. If you send the SMS from other mobile the SMS will not be accepted.